

# Changes in Marine Fuel Usages: A Path Toward Sustainability

September 2024 Vol 4.9





The marine industry is currently the backbone for international trade and logistics, but as the world transitions to combat climate change there is a rapid alteration within the marine industry as well. There is a replacement of heavy fuel oil such as HFO with much more sustainable alternatives, incentivized by government laws and the drive to reduce greenhouse gas emissions.

### THE DRIVERS OF CHANGE

#### **Regulatory Pressures**

The International Maritime Organization has set the targets to reach a 40% reduction in carbon intensity by 2030. The goal for 2050 is to cut GHG emissions by 50% considering the 2007 records. These innovations in fuel technologies and vessel design aim to resolve the concern of Over-Reliance on traditional fuel sources.

#### **Environmental Concerns:**

It is a top priority for the U.S. and many countries across the globe to minimize air pollution by controlling the emission of SOx, NOx, and particulate matter caused by marine fuels. This shift in fuel is of extreme importance to maintain environmental standards.

#### **Technological Advancements:**

New fuel technology and machinery vessel alteration are being implemented, which allows the introduction of cleaner types of fuel without risking declining performance efficiency.



The International Maritime Organization's ambitious emission reduction targets, growing concerns over air pollution from marine fuels, and advancements in fuel technologies and vessel design are collectively driving the industry's shift toward cleaner fuel sources.

### **Alternative Fuels for Maritime Vessels**

#### LNG - Liquefied Natural Gas

The use of LNG as fuel in the maritime industry is rapidly increasing over gas oil and diesel for a number of reasons. Firstly LNG will be helpful in the reduction of SOx, NOx, and Particulate emissions. Despite these benefits, both methane slip during the burning of fuel and its lifecycle emissions remain a challenge.

#### **Biofuels**

Biofuels are becoming a more viable option as a drop-in replacement for diesel engines, as they are manufactured from renewable sources rather than fossil. In addition, biofuels can assist companies with short-term goals, as they help in considerably lower the overall carbon emissions from all diesel engines.

#### Methanol

Methanol has the properties of being a low-smoke alcohol and fuel which indicates it will be able to reduce SOx and particulate emissions. Furthermore, it has a competitive edge in carbon-neutral sustainable operations and SOx emissions. When compared to Methanol, SFI remains considerably limited in its development.

#### Ammonia

Ammonia is known to be a zero-carbon fuel thus the potential it offers for the future is assisting in pushing the implementation of ammonia even though it has toxicity along with storage and storage requirements. The current economics of using ammonia for deep decarbonization has produced mixed results.

#### Hydrogen

The introduction and use of green hydrogen as fuel produced from renewable sources is viewed as the end goal of creating an environmentally friendly fuel. While the use of hydrogen as an energy source does assist in reducing cut carbon emissions, some setback do include the reliance on hydrogen fuel cells as a big step towards emission free vessels.



### Conclusion

The future of marine fuel lies in the collaboration between stakeholders—governments, shipowners, fuel producers, and technology developers to create a resilient and sustainable maritime sector. This change is not just necessary; it is an opportunity to redefine the industry for generations to come.

## **Electric & Hybrid Solutions**

A new trend is emerging in the maritime tourism sector, where existing combustion-powered engines are being installed on short-sea vessels and ferries alongside hybrid battery setups. All-electric powered ships are also being developed in the renewable energy sector for small scale use.

### New Problems, New Adaptations

This transition to alternative fuels has a set of challenges to overcome such as initial high costs, lack of infrastructure for supply, logistical chains, and more. The flip side though is the plethora of opportunities that arise from this transition, such as shifting toward innovative approaches, building new collaborations, and adopting new sustainable practices into leadership.

A combination of policy design, active international engagement, and investment in research and development will be critical in accelerating this transition. Ports and bunkering facilities will also need to be diversified to meet the requirements of new fuel types, and decisions will need to be made by shipowners regarding the applicability of retrofitting or constructing new ships.



### The Way Forward

The maritime industry's shift in fuel usage is more than a response to regulatory requirements; it represents a fundamental transformation toward sustainability. By embracing cleaner fuels and innovative technologies, the industry can significantly reduce its environmental footprint and contribute to the global fight against climate change.